

Commerce Department Faculty Details

Name -Dr.JAYASREE .S.K

Qualification – M. Com (University Rank Holder & Gold Medalist), B. Ed, SET, NET, Ph.D.

- **Teaching Experience – Assistant Professor in Devaswom Board College, Keezhoor from January 2004 to 9th October 2012 (Self Financing College)**

Assistant Professor in Devaswom Board College, Sasthankotta from 10th October 2012 to 12th February 2016.

Assistant Professor in Devaswom Board College Thalayolaparambu, from 15th February 2016

ARTICLES PUBLISHED

| Sl. No | Name of Authors | Topic | Year | UGC CARE LIST/ SCORPUS/OTHERS | Journal Details |
|---------------|---|---|-------------|--|--|
| 1 | Dr.S. RAJU Mrs. JAYASREE S K | Issues of Bank Employees Due to Merger of Public Sector Banks- CASE Study of Vijaya Bank | 2021 | UGC CARE Journal | New Horizons ISSN No.2277-5218 |

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|----------|---|--|-------------|-------------------------|--|
| | | | | | March 2021 |
| 2 | Dr.S. RAJU Mrs. JAYASREE S K | Overall Empowerment of KSFE through Customers. | 2021 | UGC CARE Journal | The Journal of Oriental Research Madras ISSN:0022-3301/March 2021 |
| 3 | Dr.S. RAJU Mrs. JAYASREE S K | A Study on Perception of SBI and ICICI Mutual Funds | 2020 | UGC CARE Journal | KALA Journal of Indian Art History Congress ISSN: 0975-7945 Volume-26, No 2 (XX1): 2020 |
| 4 | Dr.S. RAJU Mrs. JAYASREE S K | Role of KSFE In Financial Development-With Special Reference to Kottayam Region | 2020 | UGC CARE Journal | SAMBODHI-A Quarterly Peer Reviewed, Refereed Research Journal |

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| | | | | | Vol-43, No.04 (XXX) October- December2020 UGC Care Listed Journal ISSN No: 2249- 6661(PRINT) |
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|----------|---|--|-------------|-------------------------|--|
| 5 | Dr.S. RAJU Mrs. JAYASREE S K | Perception of Stock Market –A Study Based On Kottayam, Kerala | 2020 | UGC CARE Journal | Journal of Interdisciplinary Cycle Research An UGC CARE Approved Group-11 Journal An ISO: 7021-2008 Certified Journal Volume X11, Issue 1, January 2020 |
|----------|---|--|-------------|-------------------------|--|

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|----------|---|--|-------------|-------------------------|--|
| 6 | Dr.S. RAJU Mrs. JAYASREE S K | Financial and Legal Empowerment of KSFE Customers | 2020 | UGC CARE Journal | Wesleyan Journal of Research An International Research Journal Vol.13 No 4(IX) ISSN: 0975-1386 |
| 7 | Mrs. JAYASREE S K | Financial Empowerment of KSFE Customers | 2019 | UGC CARE Journal | The International Journal of Analytical and Experimental Modal Analysis An UGC Care Approved Journal An ISO: 7021-2008 Certified Journal Volume X1, Issue XI, November -2019 |
| 8 | Mrs. JAYASREE S K | Empowerment Through of KSFE Customers | 2019 | UGC CARE Journal | Journal of Interdisciplinary Cycle Research |

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|-----------|--|--|-------------|-------------------------|---|
| | | | | | <p>An UGC –CARE Approved –A journal</p> <p>An ISO: 7021-2008 Certified Journal</p> <p>ISSN No: 0022-1945</p> <p>VolumeX1, Issue X11, December -2019</p> |
| 9 | <p>Dr.S. RAJU</p> <p>Mrs. JAYASREE S K</p> | <p>Customer Satisfaction of Chitty Business of Kerala State Financial Enterprises Limited</p> | 2019 | UGC CARE Journal | <p>Think India (Quarterly Journal)</p> <p>UGC Care Listed</p> <p>Vol 22, Issue 14, December 2019</p> |
| 10 | <p>Mrs. JAYASREE S K</p> | <p>Issues of Bank Employees Due to Merger of Public Sector Banks –A Case Study of Vijaya Bank</p> | 2019 | Others | <p>International Journal of Research in Humanities, Arts and Literature</p> <p>ISSN (P): 2347-4564, ISSN (O) : 2321-8878</p> <p>Volume 7, issue 4, April -2019</p> |

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|-----------|---|---|-------------|---------------|---|
| 11 | Dr.S. RAJU Mrs. JAYASREE S K | A comparative study of corporate social responsibility schemes of State Bank of India and Federal Bank | 2018 | Others | International Journal of Research in Humanities, Arts and Literature ISSN-2347-4564. |
| 12 | Dr.S. RAJU Mrs. JAYASREE S K | Customer perception of Chitty business of Kerala State Financial Enterprises Limited - A Case Study of Thalayolaparambu Branch | 2018 | Others | Emperor International Journal of Finance and Management Research ISSN : 2395-5929 |
| 13 | Mrs. JAYASREE S K | A Study on the Performance of Non-Performing Assets in Indian Scheduled Commercial Banks | 2018 | Others | Emperor International Journal of Finance and Management Research ISSN: 2395-5929 |

**Name- RESHMA MATHEW
Qualification -M.Com, NET**

Work Experience:

- **Assistant Professor in St. Peter's College, Kolenchery from 14 January 2021 to 31 May 2022.**
- **Assistant Professor in Rajagiri College of Social Sciences (Autonomous), Kalamassery from 11 April 2016- 5 October 2020.(UG level)**
- **Assistant Professor in Nirmala Arts and Science College, Mulanthuruthy from 13 July 2015- 08 April 2016 (Both UG and PG level)**

Journal Publications:

- **Published a paper titled 'PMJDY- An overview ' in Journal of Emerging Technologies and Innovative Research ISSN:2349-5162 volume 8,Issue 1,January 2021.**
- **Published a paper titled 'A Study On The Brand Preference For Shampoos Among Female Customers In Cochin' International Journal of Management, IT and Engineering (IJMIE) ISSN: 2249-0558 Volume 8, Issue 2,February 2018**
- **Published a paper titled 'A Study On Consumer Behaviour Towards Smart Phones In Trivandrum'" in International Journal of Management, IT & Engineering -ISSN: 2249-0558 Volume 8, Issue 1,January 2018**
- **Published a paper titled "Effectiveness of Human Resource Management in Malayala Manorama, Kochi" in International Journal of Management, IT & Engineering as main author with ISSN: 2249-0558 Volume 6, Issue 12,December 2016**
- **Published a paper titled "Artificial Jewellery Making- A good source of income for housewives" in International Journal of Management, IT & Engineering as co-author with ISSN: 2249-0558 Volume 6, Issue 12,December 2016**

- **Tax Planning among Working Women with Special reference to Cochin City IJESC, Vol.6 Issue No.5**

Certifications:

- **Completed an online noncredit course "Marketing Mix Fundamentals" authorized by IE Business School and offered through Coursera on March 30,2019**
- **Completed an online noncredit course "Market Research and Consumer Behaviour " authorized by IE Business School and offered through Coursera on March 30,2019**
- **Completed an online noncredit course "Financial Market Expert" offered through Udemy on March 19 ,2019**
- **Completed an online noncredit course "International Business II" authorized by University of Mexico offered through Coursera on April 17, 2018.**
- **Completed an online non credit course "Understanding Research Methods" authorized by University of London and SOAS University of London and offered through Coursera.**
- **Completed an online noncredit course "The Language and Tools of Financial Analysis" authorized by The University of Melbourne and offered through Coursera on November 22,2019**

Academic Achievements:

- **Central Sector Scholarship for outstanding performance in academics-2013**
- **Central Sector Scholarship for outstanding performance in academics-2011**
- **School and Commerce topper of KPMHSS-POOTHOTTA 2010**

Affiliations:

- **Member, Invitation committee TANDAV (Commerce Management and Cultural Fest)**
- **Member, Entrepreneurial Development club of S .H.College, Thevara.**

Technical Skills:

- **MS Office**
- **Tally with A+ Certificate**
- **Basic internet**

Research Experience:

- **Done a project on A study on Tax Planning among working women with special reference to Cochin City, as a part of Post Graduation program in S.H College, Thevara.**
- **Done a project titled A study on Customer Satisfaction from water purifiers with special reference to Aqua guard, Eureka Forbes, as part of Graduation program in S.H College, Thevara.**

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Name -SREERAJ N.R

Qualification -M.Com, MPhil, NET, SET

Contact Number (with Whatsapp) 6282158805, 9526450298 (Whatsapp)

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Publications 1. Published a Paper on” Investors perception towards various Investment avenues in Kottayam” in Journal of Emerging Technologies and Innovative Research(UGC Approved)

2. Published a Paper on” Perception of Traders regarding GST” in International Journal of Research and Analytical Reviews (UGC Approved)

3. Published a Paper on ”Perception of consumers towards Mobile food ordering Apps” in International Journal of Analytical and Experimental Modal Analysis (UGC Approved)

Teaching Experiences 1.Worked as Guest Lecturer at NSS College Cherthala from June 2019 to March 2020.

2.Worked as Guest Lecturer at SSV College Valayanchirangara from June 2020 to May 2021.

3.Worked as Guest Lecturer at DB College Thalayolaparambu from August 2021 to March 2022.